



Constant Contact Survey Results

Survey Name: Childcare survey

Response Status: Partial & Completed

Filter: None

Aug 31, 2009 4:14:16 PM







Has the availability of quality child care in this community ever affected your ability to recruit or retain employees?

Answer	0%	100%	Number of Response(s)	Response Ratio
Definitely yes			22	18.0 %
Somewhat yes			38	31.1 %
Unknown or Neutral			19	15.5 %
Somewhat no			7	5.7 %
Definitely no			30	24.5 %
Unknown			9	7.3 %
No Response(s)			0	0.0 %
Totals			122	100%







Has the availability of quality child care notably changed in the past twelve months?

Answer	0%	100%	Number of Response(s)	Response Ratio
Definitely better			5	4.0 %
Somewhat better			14	11.4 %
No change			50	40.9 %
Somewhat worse			12	9.8 %
Definitely worse			2	1.6 %
Unknown			42	34.4 %
No Response(s)			0	0.0 %
Totals			122	100%




Would the availability of flexible drop-off and pick-up or extended hours (early morning, evenings and weekends) be a benefit to your employees or business?

Answer	0%	100%	Number of Response(s)	Response Ratio
Definitely yes			62	50.8 %
Somewhat yes			29	23.7 %
Unknown or neutral			14	11.4 %
Somewhat no			9	7.3 %
Definitely no			8	6.5 %
Unknown			3	2.4 %
No Response(s)			0	0.0 %
Totals			122	100%

Would your business consider subsidizing employee child care as an employee benefit?

Answer	0%	100%	Number of Response(s)	Response Ratio
Definitely yes			8	6.5 %
Somewhat yes			8	6.5 %
Unknown or neutral			37	30.3 %
Somewhat no			13	10.6 %
Definitely no			38	31.1 %
Unknown			21	17.2 %
No Response(s)			0	0.0 %
Totals			122	100%

Would your business consider pay-check deduction for child care costs?

Answer	0%	100%	Number of Response(s)	Response Ratio
Definitely yes			17	13.9 %
Somewhat yes			24	19.6 %
Unknown or neutral			39	31.9 %
Somewhat no			5	4.0 %
Definitely no			21	17.2 %
Unknown			19	15.5 %
No Response(s)			0	0.0 %
Totals			122	100%

How have your employees' child care needs changed over the past twelve months?

Answer	0%	100%	Number of Response(s)	Response Ratio
Greater need			37	30.3 %
No change			57	46.7 %
Less need			11	9.0 %
Unknown			18	14.7 %
No Response(s)			0	0.0 %
Totals			122	100%






Do you believe the importance of child care to your employees will change over the next five years?

Answer	0%	100%	Number of Response(s)	Response Ratio
Increased importance			68	55.7 %
No change in importance			25	20.4 %
Decreased importance			11	9.0 %
Unknown			21	17.2 %
No Response(s)			0	0.0 %
Totals			122	100%





What effect would the availability of a nationally-accredited early education program have on your ability to recruit or retain employees?

Answer	0%	100%	Number of Response(s)	Response Ratio
Definite positive			36	29.5 %
Somewhat positive			32	26.2 %
No change			41	33.6 %
Somewhat negative			1	<1 %
Somewhat negative			2	1.6 %
Unknown			12	9.8 %
No Response(s)			0	0.0 %
Totals			122	100%

Do you believe that quality early education has an effect on your workforce?

Answer	0%	100%	Number of Response(s)	Response Ratio
Short-term			2	1.6 %
Long-term			24	19.6 %
Both short-term and long-term			60	49.1 %
No effect			24	19.6 %
Unknown			14	11.4 %
No Response(s)			0	0.0 %
Totals			122	100%

How does the availability and quality of child care services compare to the expectations of employees moving to the community?

Answer	0%	100%	Number of Response(s)	Response Ratio
Exceeds expectations			7	5.7 %
Meets expectations			26	21.3 %
Does not meet expectations			55	45.0 %
Unknown			36	29.5 %
No Response(s)			0	0.0 %
Totals			122	100%