

Thank you for your interest in the Greater Cheyenne Chamber of Commerce. Your membership level is determined by the number of employees at your business (see rate schedule enclosed). Please provide the following:

GENERAL INFORMATION

Business name: _____ Number of employees: _____
Street address: _____
Billing address: _____
Business phone: _____ Fax: _____
Main contact and title: _____
E-mail: _____ Direct phone: _____

INFORMATION FOR CHAMBER WEBSITE LISTING

Representative name and title: _____
E-mail: _____
Additional representative and title: _____
E-mail: _____
Website: _____
8 Keywords: _____
Hours of operation: _____
Location information: _____
200 character business description: _____

Username*: _____ Password*: _____

*required for Chamber web site login

PAYMENT INFORMATION

Cash Check, # _____ Annual payment amount: \$ _____
 Credit Card, # _____ One-time processing fee: \$ 30.00
Exp. date: _____ V code: _____ TOTAL: \$ _____

Cardholder name and billing address (if different from above):

Signature: _____ Date: _____

- Please contact me regarding Advertising opportunities.
- Please contact me regarding Committee opportunities.
- The Chamber may contact me by fax or e-mail if information is provided above.

Our membership investment is based on the number of employees at your business. **Marketing Credits** are earned based on the level of investment and may be used as described below.

The **Chamber Champions Program** is replacing the previous sponsorship levels of Platinum, Gold, and Silver. Based on the combined total of membership investment and sponsorships, it provides various forms of recognition at the stated levels.

INVESTMENT SCHEDULE AND DETAILS

Employees	Investment	Marketing Credits
1-5	\$356	\$100
6-10	\$409	\$100
11-15	\$462	\$125
16-20	\$515	\$125
21-25	\$567	\$125
26-30	\$620	\$150
31-35	\$673	\$150
36-40	\$726	\$150
41-45	\$779	\$150
46-50	\$831	\$175
51-55	\$884	\$175
56-60	\$937	\$200
61-65	\$990	\$200
66-70	\$1,042	\$200
71-75	\$1,095	\$250
76-80	\$1,148	\$250
81-85	\$1,201	\$250
86-90	\$1,254	\$275
91-95	\$1,306	\$275
96-100	\$1,359	\$275
100-150	\$1,412	\$275
150-200	\$1,465	\$275
200-300	\$1,823	\$500
300-1000	see Chamber staff for details	

Marketing Credits may be used for:

Website links (\$100/year)

e-newsletter sponsorship (\$100/month)

Website home page sponsorship (\$4000/year)

Website secondary page sponsorship (\$2000/year)

Cheyenne Business Monthly newsletter advertising (starting at \$30/month)

Chamber Champions Program

Business Partner \$2500*

Community Builder \$5000*

Chairman's Circle \$7500*

All **Champions** will be recognized in the *Cheyenne Business Monthly* newsletter, on the Chamber website, and at each sponsored program.

*based on the combined total of membership investment and sponsorships

Please contact Ruby Hernandez at 307-778-1405 or rubyh@cheyennechamber.org to utilize your Marketing Credits or for more information about sponsorship opportunities.

A large part of Chamber activity, involvement, and success relates to the work of our volunteer committees. The following is a brief outline of each of your Chamber's committees. Being a member of the Chamber does not require being a member of a committee, but schedules allowing, we welcome and encourage you to *stay connected*. Committees offer an opportunity to work with other representatives of the business community toward a common goal – a better city and county for everyone.

LIST OF COMMITTEES

ACTION AND ADVOCACY

Identifies key issues regarding the business community and formulate a plan that educates our member about issues of political importance. Influence and advocate pro-business rules, regulations and policies at all levels of governmental activity. Meets once a month.

ATHENA

This is a group of past recipients that works on obtaining nominations for this award and then selecting the recipient and developing the presentation program. Meets on an as-needed basis.

BIZ LINK (4 Groups)

Each group consists of non-competitive industry members who work together to provide sales leads to each other. Groups meet twice a month at designated times and locations. Annual dues are \$64. Contact Chamber staff regarding group availability (based on industry) and meeting times and locations. Moderators are selected on a quarterly basis.

CHEYENNE YOUNG PROFESSIONALS

This is an auxiliary group, therefore, inviting participation from non-chamber members. Provides networking opportunities and an awareness of other Cheyenne organizations to newcomers. Committee dues are \$20 to \$40 per year. Meets 2nd Wednesday at Noon every month.

COMMUNITY PRIDE

Promotes the positive aspects of Cheyenne to develop a positive attitude within the residents of Laramie County about Cheyenne. Responsible for Pride of Cheyenne and beautification programs. Meets 4th Tuesday at noon of each month. Location varies.

ECONOMIC REPORTS (ACCRA)

Responsible for developing a Cost of Living report for Cheyenne in cooperation with the American Chamber of Commerce Researchers Association plus other economic data on a regular basis. Meets quarterly to collect data.

LEADERSHIP CHEYENNE

A nine month program to develop leadership skills and knowledge of the community. Participants are selected each summer based on submitted applications. This program also plans activities, networking and additional training for alumni. Tuition based program: \$650

JR. LEADERSHIP

A sub-committee of Leadership Cheyenne

Assists with the development of a Leadership program for high school Juniors in Laramie County. Tuition based program: \$75

Y.E.S. (Youth Excellence in Service)

a sub-committee of Leadership Cheyenne

Organizes the annual recognition for Laramie County youth who are outstanding community volunteers.

M.A.C. (Military Affairs Committee)

A committee whose purpose is to maintain a harmonious and productive relationship between the community and all military units in the area. Annual dues of \$100 plus participation are required. Meets 6 times a year. Location varies.

RED CARPET

Ambassadors to the Cheyenne community and our members. Holds ribbon cuttings and weekly receptions at local businesses to recognize additional investments in Cheyenne. Assists in membership relations programs. Annual dues are \$60 (includes the price of monthly luncheons). Meets monthly. Location varies.

SMALL BUSINESS COUNCIL

Responsible for developing training, networking and sales opportunities for small business members of the Chamber with emphasis on small business owners and managers. Meets 1st Thursday, 7:30 a.m. every month at Depot – 2nd Flr. Board Room.

WRANGLERS

Purpose is to further the prosperity of the military community in Cheyenne and the surrounding area and to pursue other developmental and economic opportunities. The group does advocacy work on a city, state and national level. The Wranglers meet monthly or as needed. Contact Chamber staff for membership levels/fees.



Stay connected! A large part of Chamber activity, involvement, and success, relates to the work of our volunteer committees. For detailed information about each committee, refer to the *Membership Matters* packet.

Name: _____ E-mail: _____
 Business name: _____
 Billing address: _____
 Business phone: _____ Fax: _____

Please indicate which committees you are interested in and return this form to the Chamber. *(To be eligible for a committee, you must be a representative of a member of the Greater Cheyenne Chamber of Commerce.)*

- | | | |
|---|--|---|
| <input type="checkbox"/> Action & Advocacy | <input type="checkbox"/> Economic Reports Committee | <input type="checkbox"/> Red Carpet Committee |
| <input type="checkbox"/> Athena | <input type="checkbox"/> Leadership Cheyenne | <input type="checkbox"/> Small Business Council |
| <input type="checkbox"/> Biz Link | <input type="checkbox"/> Junior Leadership | <input type="checkbox"/> Wranglers |
| <input type="checkbox"/> Cheyenne Young Professionals | <input type="checkbox"/> YES (Youth Excellence in Service) | |
| <input type="checkbox"/> Community Pride | <input type="checkbox"/> Military Affairs Committee (MAC) | |



Take advantage of cost effective marketing by advertising in our printed newsletter, the *Cheyenne Business Monthly*, or our weekly e-newsletter, *Cheyenne Business Weekly*. For more detailed information and advertising specifications, refer to the *Membership Matters* booklet.

Name: _____ E-mail: _____
 Business name: _____
 Billing address: _____
 Business phone: _____ Fax: _____

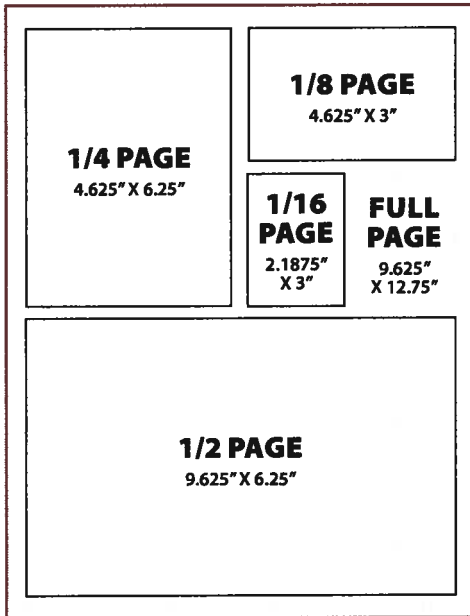
I agree to pay \$ _____ per month for advertising in (circle one) **Cheyenne Business Monthly / Weekly E-News** during the following months: _____

- I will provide artwork according to the specifications. Please contact me about having an ad designed.

Signature: _____ Date: _____

Take advantage of cost effective marketing by advertising in our printed newsletter, the *Cheyenne Business Monthly*, or our weekly e-newsletter, *Cheyenne Business Weekly*. Files may be e-mailed to laurief@cheyennechamber.org. Please contact Laurie at 778-1404 with any questions regarding specifications and file submission.

CHEYENNE BUSINESS MONTHLY PUBLICATION



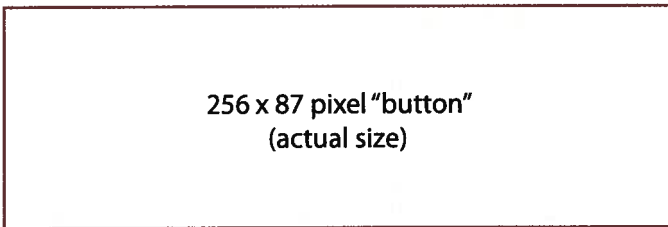
MONTHLY ADVERTISING RATES				
Ad Size	Number of Months			
	1	3	6	12
full page	\$330	\$315	\$300	\$280
half page	\$200	\$175	\$160	\$145
1/4 page	\$110	\$105	\$100	\$95
1/8 page	\$85	\$80	\$70	\$60
1/16 page	\$45	\$40	\$35	\$30
Insert	\$250	\$225	\$200	\$200

provide 1000 inserts, folded

AD SPECIFICATIONS:

Advertisements are due to the Chamber, with a signed contract, no later than 5p.m. on the 12th of the month prior to desired publication. Changes to ads created by the Chamber must also be requested by then. **Ads will only be accepted in the following formats: .pdf, .tif, .jpg and .eps. MS Word and Publisher files cannot be accepted.** An hourly rate of \$75 will be charged for ads edited or created by the Chamber.

CHEYENNE BUSINESS WEEKLY E-NEWSLETTER



256 x 87 pixel "button"

Links to website or advertisement: **\$100** for 1 month (four weeks). 10% Discount for 1-year contract.

Button artwork should be submitted as a jpeg file, RGB, 256x87 pixels, at 300 dpi or a vector art PDF file.

Name: _____ E-mail: _____

Business name: _____

Billing address: _____

Business phone: _____ Fax: _____

I agree to pay \$ _____ per month for advertising in (circle one) **Cheyenne Business Monthly / Weekly E-News** during the following months: _____

I will provide artwork according to the specifications. Please contact me about having an ad designed.

Signature: _____ Date: _____