



GREATER CHEYENNE CHAMBER OF COMMERCE



## CHAMBER MISSION

To make the Greater Cheyenne area a more prosperous and quality community by being the voice of business; by advocating and promoting the Cheyenne area as a regional business center and by serving as a leader for community and economic growth.

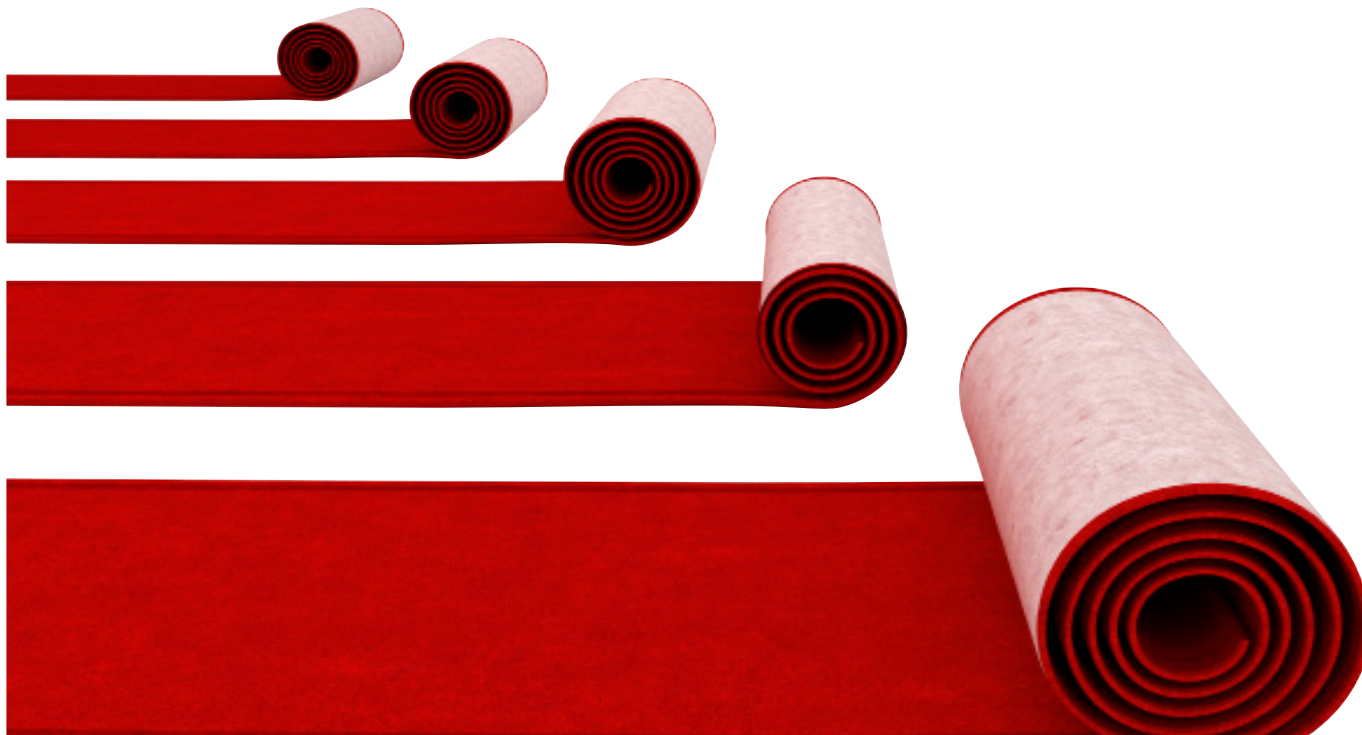
Event Confirmation:

Date: \_\_\_\_\_

Time: \_\_\_\_\_

### ***A Red Carpet Opening Will help you...***

- Expand your business  
Presence and awareness  
In the community
- Expose your office to  
Community business  
leaders
- Let our community  
Know what you do and  
How well you do it



## Who will attend my Red Carpet Opening?

- Approximately 20 business leaders
- The committee is highly visible due to the bright red attire
- Feel free to invite anyone you want including customers, family and business partners such as bankers, accountants, and advertising representatives

## Should I advertise my Red Carpet Opening?

- You do not need to advertise your Red Carpet Opening. However, do invite customers, family and friends.
- After your opening, a picture and a description of your business will be published in the Cheyenne Business Monthly.
- E-mail a brief paragraph to: [Janetc@cheyennechamber.org](mailto:Janetc@cheyennechamber.org)

## What are the long-term benefits of my Red Carpet Opening?

- You'll meet many business leaders who may become customers and advocates for your business
- You will receive recognition as a Chamber member throughout the community
- Chamber members tend to shop with other Chamber members
- Networking opportunities

## What should I do for the guests at my opening?

- Do whatever makes you most comfortable
- Businesses usually provide light refreshments such as fruit trays, cookies, doughnuts, juice and/or coffee at their opening
- Depot boardroom is available to those who don't have a business location to host a gathering.

## What if I decide to join the Red Carpet Committee?

- The Red Carpet Committee is always happy to take on new members
- All openings are open to the public, so attend any that seem interesting to you
- The committee meets on the third Tuesday of the month
- Dues for this committee are \$60 per year, which covers the cost of the Monthly meeting
- **Call Tristan at 638-3388 or e-mail at: [tristank@cheyennechamber.org](mailto:tristank@cheyennechamber.org)**  
If you would like to join the committee or receive more information

Your Red Carpet committee representative is:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_