



# RED CARPET RIBBON CUTTING



**Boost Community Visibility**



**Forge Business Connections**



**Showcase Your Expertise**

## Event Information

Date \_\_\_\_\_ Time \_\_\_\_\_

Red Carpet Rep \_\_\_\_\_

Rep Email \_\_\_\_\_





# RIBBON CUTTING FAQS

## **Who attends the Red Carpet Opening?**

Business leaders from the Red Carpet Committee and community guests.

## **Should I advertise the event?**

Yes, promote it! Utilize your business channels and our social media.

## **What are the long-term benefits?**

Expand your customer base, gain community recognition, and access networking opportunities that will set you up for success.

## **What should I expect at the event?**

We'll provide a Business Introduction and Ribbon Cutting as well as Social Media Coverage. Many businesses choose to provide light refreshments during the event.

## **After the event, what's next?**

Now is the perfect time to get more involved with the Chamber! Log-in to your Member Account to connect with our Business Community and see how you can get involved today.

## **How do I join the Red Carpet Committee?**

Call 307-638-3388 or email [ElizabethB@cheyennechamber.org](mailto:ElizabethB@cheyennechamber.org).

