

COMMITTEES & PROGRAMS

Action & Advocacy Action & Advocacy works diligently to identify key issues regarding the business community, by formulating plans to educate Chamber Partners on issues of political importance. With powerful influence and knowledge to advocate pro-business rules, regulations and policies, Action & Advocacy is able to address these matters on all levels of governmental activity.

Biz Link Each group consists of industry exclusive Partners who work together to provide sales leads to each other and serve as a small business support group for business owners. Groups meet twice a month at designated times and locations. Annual dues are \$65.

Chamber Business Council Our Business Council is responsible for developing training, networking and sales opportunities for small business Partners of the Chamber with emphasis on small business owners and managers. They also coordinate and plan Business Week and the Annual Banquet Awards. Meets the 1st Thursday at 7:45 a.m. every month at the Depot, in the 2nd Floor Board Room.

Cheyenne Professional Network Provides networking opportunities and an awareness of other Cheyenne organizations to newcomers and young professionals. This is an auxiliary group, therefore, inviting participation from non-chamber Partners. Applications required and accepted all year round. Meets monthly and dues are \$80 a year with a \$20 application fee.

Cheyenne Women's Entrepreneur Roundtable This roundtable consists of a diverse group of entrepreneurs dedicated to furthering professional growth. It fosters women in leadership roles through training and networking. It is the selection committee for the annual Women's Leadership Award.

Leadership Cheyenne The purpose of Leadership Cheyenne is to educate participants about the community and help them develop a desire and commitment for life-long civic trusteeship. This year long program is tuition based. The most recent graduates of the program organizes a fundraising event for a beautification project for the community. Tuition is \$650 for the 9 mo. program.

Marketing Committee The Marketing Committee is the standing committee that oversees the strategic communications and marketing plan to best serve the greater Cheyenne business community and supports the mission of the Chamber.

Military Affairs Committee The Military Affairs Committee's (MAC) purpose is to maintain a harmonious and productive relationship between the community and all military units in the area, through education and troop support. Annual dues beginning at \$100.00 plus participation is required. Meets monthly.

North Star The Committee is comprised of local business professionals, leaders and policy makers to guide solutions for workforce and talent pipeline needs.

Red Carpet This group consists of ambassadors to the Cheyenne community and our Partners. They hold ribbon cuttings and weekly receptions at local businesses to recognize additional investments in Cheyenne. Annual dues are \$75.00 (includes the cost of monthly Red Carpet luncheons). Meets monthly on the third Tuesday. Location varies.

Technical Quick Action Team Meets monthly on the first Tuesday at 8:30 a.m. at 2nd Floor Board Room. This team is comprised of a select business professionals who focus their time and ability on important economic development initiatives and projects for the greater Cheyenne area.

Wyoming Wranglers The Wyoming Wranglers program serves as the ultimate political strength for the Cheyenne area economy. Investments sustain a thriving economic base through continued monitoring of relevant topics and issues. The group does advocacy work on a city, state and federal level with a representative working on our members' behalf in D.C. The Wranglers meet monthly or as needed.

Investment Levels:
 Trustee - \$10,000 min.
 National - \$5,000 min.
 Regional - \$2,500 min.
 Wyoming - up to \$1,000

SPECIAL EVENTS

Accreditation Developed to create a peer to peer advisory extension of the Chamber to enhance the standard of business for the greater Cheyenne area.

Awards & Recognition The Chamber recognizes outstanding individuals and businesses. During our Annual Banquet and luncheons throughout the year there are many opportunities available in awarding excellence within our community; Women's Leadership Award, Annual Banquet Awards and Beautification Award.

Boo-tification This fundraising event elevates the beautification of the community with an annual investment into a selected project designed by the most recent Leadership Cheyenne Class.

Business After Hours Networking opportunities at featured businesses designed for business professionals in the community to further their relationships with each other as well as bringing attention to local businesses.

Business Week is focused on uniting businesses across industry with an array of activities; the Circle of Champions luncheon, business to business expo, Southeast Wyoming Economic Forecast Luncheon and a Lunch & Learn.

Chamber Luncheons Designed to unite Partners and allow for quality connections with other business men and women in the community to be made while learning about a topic that pertains to the community with featured speakers.

Christmas Parade A community tradition since 1990, the Chamber proudly plans and implements this event to strengthen the holiday spirit and binds the community through connecting business and family.

D.C. Fly-In Head to Washington D.C. to be an integral political force for the greater Cheyenne area and region. Advocate and foster relationships on the Federal level for supreme success.

Golf Tournament Promoting a dynamic relationship between the State and local business community and the military, this event is away to unite and enjoy a competitive game of golf.

Honorary General Reception CFD Military Receptions are hosted at the Governor's Residence to provide a warm friendly welcome to the visiting military dignitaries of highest rank.

Military Affairs Committee Luncheon A monthly platform to bridge the gap between the local military and the business community. Includes educational topics, excursions and briefings from top military officials.

Military May A month of celebration created by the Greater Cheyenne Chamber of Commerce comprised of a series of events saluting each branch of our military and recognizing the integral historical link between Cheyenne and the military. This also includes a youth essay competition which is well-known in the community.

Pancakes & Politics This quarterly breakfast event is designed to address relevant issues and topics. Key players provide insight and expertise on issues impacting business.

Partners N' Prosperity The July luncheon is the kickoff of Cheyenne Frontier Days and celebrates our western heritage and the volunteer spirit in Cheyenne.

Red Carpet Openings Join the Greater Cheyenne Chamber of Commerce in celebrating New Partners by attending weekly Red Carpet Openings. Participate in the red ribbon cutting and extend your chamber network.

Regional Business After Hours The greater Cheyenne area is an important part of the growing Front Range. This event unites Chambers along the corridor in a combined Business After Hours event including partners from over 8 Chambers.

Rocky Mountain Future Leadership Conference This powerful professional development conference geared towards young professionals, is focused on launching leaders into the community through leadership training conducted by inspiring certified instructors.

Shop Small The Chamber is a neighborhood champion for Shop Small Business Saturday and Shop Small Holiday campaigns to promote local earnings to be spent in the community with local businesses.

Thunderbird Dinner The USAF Thunderbirds have the privilege and responsibility of precision flight performance all around the world. The Chamber, in partnership with the military, hosts a dinner to recognize their long time commitment to the Cheyenne Frontier Days tradition.

Ultimate Tailgate The Annual Tailgate BBQ is hosted during a University of Wyoming football game. It is a way to provide the community the opportunity to mingle with troops and their families as a "welcome to the area" event.

Workshops & Seminars The Chamber works to provide optimal educational opportunities to the business community from 22@Noon Facebook Live presentations, to Partner Point orientations and seminars to address specific business needs.

PRODUCTS & SERVICES

CALENDAR OF EVENTS

Take advantage of a full calendar of events for the community and stay informed.

CHAMBER COMMUNICATIONS

Items posted to the Chamber Partner Account are accessible through the website, mobile app, social media facets and weekly enews.

CHAMBER PARTNER BRANDING KIT

Chamber Partners are awarded with a Partner Plaque, Ribbon Cutting professionally printed photo to commemorate their ceremony, annual partner artwork and the certificate of special recognition for their investment into the Chamber.

CHAMBER PARTNER ACCOUNT

Utilize your Partner Directory Listing to access and/or post events, news releases, job postings, Partner hot deals and contact partners directly.

CHAMBER RECOGNITION

Receive an opportunity to advertise at community events, in publications and through sponsorship opportunities for Chamber Partners.*

ECONOMIC DATA

Utilized commissioned research and studies which is available to businesses at any stage for sound business decision.

ENTREPRENEUR RESOURCES

Advance your entrepreneurial goals by attaining templates, resources and information the Chamber has available; business plan, financials, etc.

GIS SYSTEM

Tap into this database to access area demographics and area analysis for your business.

YOUR CHAMBER PUBLICATION & ANNUAL REPORT

Annually the a report is mailed to Chamber Partners featuring economic indicators, research, resources and more.*

TRACKBILL

Access legislative information with this timely database featuring Chamber position and details.

MEETING SPACES

Reserve the Chamber's Board Room and Clock Tower Lounge for meetings and presentations.

NEWS RELEASES & ANNOUNCEMENTS

Learn about community news and announcements by viewing the online published releases shared by Chamber Partners and community members.

ONLINE DIRECTORY

Access a full business directory featuring Chamber Partners and area businesses for your specific needs. Also, benefit from this resource and update your listing to feature current and relevant information about your organization. Contact us to learn more.

PARTNER CONTACT LISTS

Request a Partnership list including mailing addresses and contact information to send out invitations, newsletters, announcements, and more.

SPECIALS, DEALS & PROMOTIONS

Save money with the Chamber's Office Depot Rewards, AFLAC referral program and various hot deals offered to the Chamber and business community.

SHORTGO

The premier online community news stream, as recognized by Bing, Google and Yahoo. Owned and operated by the Chamber this communication avenue is a educates and provides relevant current event information to the public.*

EXTENDED OPPORTUNITIES:

- Annual Your Chamber Publication
- Laramie County & City of Cheyenne Map
- ShortGo
- Event & Program Sponsorship

*Individual Rates Apply to Extended Opportunities