



Investment & Sponsorship Guide

— 2026

Building Business. Building Legacy.

The Greater Cheyenne Chamber of Commerce drives opportunity, advocates for business, and strengthens the free enterprise system that makes Cheyenne thrive.

Our Mission

To make the Greater Cheyenne area a more prosperous and quality community.

Our Vision

To be your business destination.

About the Greater Cheyenne Chamber of Commerce

The Greater Cheyenne Chamber of Commerce was founded in 1907, when a group of bold business leaders came together with one big goal: build a stronger, more prosperous Cheyenne. More than a century later, that same spirit still drives us.

From our early days championing local enterprise on the Wyoming frontier to now advocating on Capitol Hill for policies that shape our state's economy, we've never stopped working to protect and grow the business community. For over 115 years, we've been more than a Chamber, we've been the connection point where business, community, and opportunity meet.

Today, we represent a diverse network of businesses, representing over 1,000 business voices from mom-and-pop shops to corporate enterprises.

And while a lot has changed since 1907, one thing hasn't: our commitment to the values that make Cheyenne the Capital of the West.

Exceptional Economic Development, Transformative Community Development, Innovative Talent Development, and Relentless Action & Advocacy

These four initiatives are the foundation at the Greater Cheyenne Chamber of Commerce program of work. As Wyoming's largest Chamber, with more 1,000 members, we strive to make the Greater Cheyenne area a more prosperous quality community. We are committed to helping your business grow and thrive!

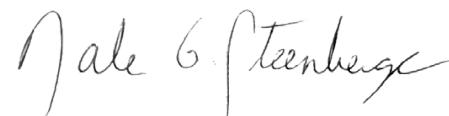
The Chamber offers several networking and sponsorship opportunities through social events as well as governmental affairs and advocacy opportunities through committees. The Chamber is also up to date with information regarding our city, county, state and nation that affects our community. When investing into the Greater Cheyenne Chamber you are also investing into the future of your community to support our efforts in economic, community and talent development and advocacy at the local, state and national levels.

Every option you will find in this Investment & Sponsorship Guide is designed to maximize your marketing efforts by providing the best promotional impact through visibility before, during and after each event.

There is no better time than the present to become a member of the Greater Cheyenne Chamber of Commerce. We have an incredible team working to grow our community and we hope you'll let us work hard to help grow your business as well.

I look forward to working with you!

Sincerely,



Dale Steenbergen
President and CEO

Annual Investments

Base Investor

All Chamber Investors have access to:

- Online Directory Listing
- Communications, Programs, and Resources
- Advocacy and Economic Development Support
- Ability to Sponsor Initiatives & Events
- Partner Account Benefits
- Ability to Enhance Online Directory Listing
- Receive Member Rate at Chamber Events
- Access to Chamber Events
- Invitation to Join Chamber Committees
- Red Carpet Ribbon Cuttings for Grand Openings and Remodels
- Access to Mailing Lists

Community Partner	
1 - 5 Employees	\$479
6 - 10 Employees	\$542
11 - 15 Employees	\$637
16 - 20 Employees	\$732
21 - 25 Employees	\$794
26 - 30 Employees	\$857
31 - 40 Employees	\$951
41 - 50 Employees	\$1,034
51 - 70 Employees	\$1,230
71 - 100 Employees	\$1,640
101+ Employees	\$1,914

Additional Investments

Gain visibility, credibility and exclusivity with your Chamber investment.

With a National or Wyoming partnership, your business will become a part of economic and community development in Cheyenne, Wyoming, and the Front Range.

With a Capitol or Cheyenne partnership, your business will become a part of leading the business community in the Greater Cheyenne area.

	National	Wyoming	Capitol	Cheyenne
Base Investor Benefits	◆	◆	◆	◆
* Event Recognition at All Chamber Events	Large Logo	Medium Logo	Small Logo	Name
* One Season Pass for Luncheons	◆	◆	◆	◆
* \$350 Credit at Luncheon of Choice	◆	◆	◆	
⊕ Wyoming Business Advocates	\$5,000 Value	\$1,000 Value		
► Member News Distribution Benefit	Quarterly	Biannually		
Annual Banquet Sponsorship	\$1,000 Value			
	\$7,000 + Base Rate	\$2,250 + Base Rate	\$1,500 + Base Rate	\$550 + Base Rate

* Event recognition includes all Chamber events which feature a presentation

* Monthly Luncheons are outlined on page 8

⊕ Wyoming Business Advocates is outlined on page 6

► News posts featured on our website and highlighted in our weekly newsletter

Wyoming Business Advocates

The Wyoming Business Advocates (WBA) remains the strongest business voice in Wyoming and the Cheyenne area on issues at the federal level.

Local businesses and community members invest in this program to ensure a strong economic base for the community.

The Wyoming Business Advocates meet monthly on the last Thursday of each month.



Wyoming Business
Advocates
Your Voice In Washington

	Trustee	National	Regional	Wyoming	Supporter
Access to Federal Lobbyist	◆	◆	◆	◆	◆
Invitation to Dignitary Receptions	6 Guests	4 Guests	2 Guests	2 Guests	2 Guests
Presentation Recognition at Debates & Receptions	Large Logo	Medium Logo	Small Logo	Name	
Complimentary D.C. Fly-In Trip	1 Guest	1 Guest			
Invitation to Host Dignitary Receptions	◆	◆			
Additional Costs	\$10,000	\$5,000	\$2,500	\$1,000	\$500

Event Sponsorships

Monthly Luncheons

The Chamber's Monthly Luncheons bring Cheyenne's business and community leaders together for timely conversations, meaningful connections, and valuable insights.

Luncheons are held 8 months out of the year: January, February, March, April, June, August, September, November.

**Military May is not a monthly luncheon*

**Pardners N' Prosperity is not a monthly luncheon*

**Circle of Champions is not a monthly luncheon*

**Women's Leadership is not a monthly luncheon*

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Reserved Seating	8 Guests	8 Guests	8 Guests	4 Guests
Podium Recognition	◆	◆	◆	◆
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$900	\$750	\$600	\$450

MAC Luncheons

MAC Luncheons serve as a vital connection point between the Cheyenne business community and Cheyenne military community. These luncheons highlight military leadership, initiatives, and issues affecting service members and their families, while reinforcing Cheyenne's longstanding commitment to supporting our military partners.

MAC Luncheons are held 6 months out of the year: January, March, April, June, November, December.

	Presenting	Justice
	1 Available	Unlimited
Reserved Seating	4 Guests	2 Guests
Podium Recognition	◆	◆
Presentation Recognition	Individual Logo	Group Logos
Event Branding Recognition	◆	◆
Advanced Publicity Recognition	◆	
	\$900	\$750



National Civics Bee - Regional

We believe that informed and active citizens make for a strong country, a strong economy, and a strong workforce, and that our continued prosperity depends on the strength of all three.

Through the Civics Bee, we are promoting greater civic knowledge throughout Wyoming and celebrating our civic pride.

The Cheyenne Regional Bee is held in April.

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Reserved Seating	8 Guests	8 Guests	8 Guests	4 Guests
Podium Recognition	◆	◆	◆	◆
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$1,000	\$750	\$500	\$200



National Civics Bee - Wyoming

We believe that informed and active citizens make for a strong country, a strong economy, and a strong workforce, and that our continued prosperity depends on the strength of all three.

Through the Civics Bee, we are promoting greater civic knowledge throughout Wyoming and celebrating our civic pride.

The Wyoming State Bee is held in June.

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Reserved Seating	8 Guests	8 Guests	8 Guests	4 Guests
Podium Recognition	◆	◆	◆	◆
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$1,800	\$1,200	\$800	\$500



Military May

Military May is an annual celebration honoring the men and women of the U.S. Armed Forces and recognizing Cheyenne's proud military heritage.

The month begins with the Cheyenne Trophy Awards, recognizing military squadrons for excellence in mission achievement and leadership, and features a keynote address from a distinguished military leader.

Military May concludes with a Military Appreciation BBQ, bringing together service members, families, and the community to say thank you.

Military May is held in May.

	Victory	Valor	Freedom	Justice	Liberty
	1 Available	5 Available	7 Available	Unlimited	Unlimited
Reserved Seating	8 Guests	8 Guests	8 Guests	4 Guests	
Podium Recognition	◆	◆	◆	◆	◆
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Large Name	Small Name
Event Branding Recognition	◆	◆	◆	◆	◆
Advanced Publicity Recognition	◆				
Centerpiece Opportunity	◆				
Opportunity to Make 5 Minute Remarks	◆				
Sponsorship Activation Opportunity	◆				
	\$3,000	\$2,000	\$1,000	\$550	\$250

Annual Banquet

The Annual Chamber Banquet is the Chamber's signature celebration, bringing together business leaders, elected officials, and community partners for an evening of recognition and reflection.

The banquet honors outstanding businesses, community leaders, and volunteers while celebrating the Chamber's impact and accomplishments over the past year.

It's an opportunity to connect, celebrate success, and look ahead to the future of Cheyenne's business community.

Annual Banquet is held in June.

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Reserved Seating	10 Guests	10 Guests	10 Guests	10 Guests
Podium Recognition	◆	◆	◆	
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$5,000	\$3,000	\$2,000	\$1,000

Pardners N' Prosperity

The Chamber's Pardners N' Prosperity luncheon is held on the first Friday of Cheyenne Frontier Days and serves as the official kickoff to the "Daddy of 'em All."

This signature luncheon celebrates the Chamber's historic role in founding Cheyenne Frontier Days, honors Cheyenne's western heritage, and recognizes the volunteer spirit that continues to shape our community.

The Chamber welcomes members of Wyoming's Congressional Delegation to serve as keynote speakers, providing insights on federal issues impacting Wyoming, business, and our community.

Pardners N' Prosperity is held in July.

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Reserved Seating	8 Guests	8 Guests	8 Guests	4 Guests
Podium Recognition	◆	◆	◆	
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$4,000	\$3,000	\$2,000	\$1,000

General's Reception

The General's Reception, hosted annually by Wyoming Business Advocates during Cheyenne Frontier Days, is an invitation-only event honoring visiting 4-Star Generals in the greater Cheyenne area.

Held at the Governor's Residence, the reception brings together dignitaries and business leaders for an evening of recognition and connection.

Space and parking are limited due to the location.

General's Reception is held in July.

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Guests	6 Guests	4 Guests	4 Guests	2 Guests
Podium Recognition	◆	◆	◆	◆
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Special Invitation for Admission	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Sponsorship Activation Opportunity	◆			
	\$3,500	\$2,500	\$2,000	\$800

Trap Shoot Tournament

The Chamber Trap Shoot Tournament combines friendly competition with networking and fun.

Open to businesses, teams, and individuals, the tournament offers a unique opportunity to build relationships outside the boardroom while supporting military advocacy efforts.

Whether you're an experienced shooter or a first-timer, the event emphasizes camaraderie, teamwork, and community engagement.

Trap Shoot is held in August.

Additional Event Pricing:

Shooter - \$85

Team - \$425

Booth - \$200

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
5 Person Shooting Team + Meal Tickets	8 Guests	8 Guests	8 Guests	4 Guests
Podium Recognition	◆	◆	◆	◆
Outdoor Booth Space	◆	◆	◆	◆
Trap House Recognition	◆	◆		
Advanced Publicity Recognition	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$3,500	\$2,000	\$1,000	\$550

Business Month

Celebrate Cheyenne's vibrant business community with a full lineup of events during Business Month.

Highlights include the Circle of Champions luncheon, recognizing a distinguished Cheyenne business leader for their impact on the community, the Business-to-Business Expo, offering valuable networking and resources, and the Economic Forecast, providing insights into local, regional, and national economic trends that shape business decisions.

Business Month is held in October.

Additional Event Pricing:

Booth - \$350

Passport - \$75

Electricity - \$50

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Booth Registration	◆	◆	◆	◆
Electricity & Passport	◆	◆	◆	
Circle of Champions	8 Guests	8 Guests	8 Guests	4 Guests
Economic Forecast	7 Guests	7 Guests		
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$3,500	\$2,000	\$1,000	\$600

Christmas Parade

Founded in 1990, the Annual Cheyenne Christmas Parade is a cherished tradition that brings the community together to celebrate the holidays and another year well-spent.

This family-friendly event kicks off the holiday season downtown, drawing 15,000–20,000 spectators on average, while highlighting local businesses, organizations, and the festive spirit that makes Cheyenne shine.

Christmas Parade is held in November.

Additional Event Pricing:

Parade Float

Early Registration - \$40

Regular Registration - \$50

Late Registration - \$70

Poinsettias - \$30 per plant

	Presenting	Golden Rings	Silver Bells	Bronze Ornaments	Evergreen Wreaths
	1 Available	5 Available	7 Available	Unlimited	Unlimited
Included Float Registration	◆	◆	◆	◆	
Banner Recognition	Large Logo	Medium Logo	Small Logo	Large Name	Small Name
Announced Recognition	◆	◆	◆		
Advanced Publicity Recognition	◆				
Sponsorship Activation Opportunity	◆				
	\$10,000	\$5,000	\$3,000	\$1,000	\$500

Women's Leadership

The Women's Leadership Event celebrates the impact of women in the workplace and community while fostering meaningful conversations around leadership, growth, and opportunity.

Featuring an inspiring speaker and the recognition of a nominated woman leader, the event highlights the contributions of women across industries and encourages connection, mentorship, and empowerment within Cheyenne's professional community.

Women's Leadership is held in December.

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	7 Available	Unlimited
Reserved Seating	8 Guests	8 Guests	8 Guests	4 Guests
Podium Recognition	◆	◆	◆	◆
Presentation Recognition	Large Logo	Medium Logo	Small Logo	Name
Event Branding Recognition	◆	◆	◆	◆
Advanced Publicity Recognition	◆			
Centerpiece Opportunity	◆			
Opportunity to Make 5 Minute Remarks	◆			
Sponsorship Activation Opportunity	◆			
	\$2,500	\$1,800	\$1,000	\$500

Precincts 2 POTUS

Advocacy Forums & Debates

The political environment plays a critical role in businesses ability to prosper. Directly connect with existing elected officials and candidates with our Precincts to POTUS (P2P) program. Bring relevant issues to the forefront to have them prioritized and addressed.

**Dependent on legislative session and elections*

	Gold	Silver	Bronze
	Unlimited	Unlimited	Unlimited
Sponsorship Duration	Annual	Annual	Annual
Complimentary Admission	16 Guests	8 Guests	4 Guests
Podium Recognition	◆	◆	◆
Presentation Recognition	Large Logo	Small Logo	Name
Event Branding Recognition	◆	◆	
	\$1,000	\$500	\$350

Member Opportunities

Leadership Cheyenne - BooBall

BooBall is Leadership Cheyenne's annual "Boo-tification" fundraiser, held each year by the current class to support their community beautification project. Taking place on the Saturday before Halloween, this event is always a spook-tacular celebration!

While the specific benefits vary from year to year, the fun, community spirit, and festive atmosphere are guaranteed.

Additional Event Pricing:

Entertainment Sponsor - \$2,500

Table Sponsor - \$1,000

Half-Table Sponsor - \$500

Individual Tickets - \$75 per person

	Presenting	Gold	Silver	Bronze
	1 Available	5 Available	10 Available	Unlimited
Reserved Tickets	8 Guests	8 Guests	8 Guests	8 Guests
Event Branding Recognition	◆	◆	◆	◆
Presentation Recognition	Large Logo	Small Logo	Name	
Premium Table Placement	◆	◆		
Centerpiece Opportunity	◆			
Advanced Publicity Recognition	◆			
	\$5,000	\$3,000	\$2,000	\$1,000

Business After Hours

Business After Hours is a Chamber- and member-led networking event designed to celebrate local business achievements, while building meaningful connections within the business community.

The purpose of each event is to provide a welcoming, high-energy environment where members can connect, strengthen relationships, and support one another, all while spotlighting the success and growth of a local business.

BAH's are held once per month, on either the first or third Thursday, from 5:00 - 7:00 PM.

Presenting	
1 Available per Month	
Advanced Publicity & Promotion	◆
Logo Recognition	◆
Opportunity to Address Attendees	◆
Event Branding Recognition	◆
Event Consultation with Chamber Staff	◆
\$900	

**More details and event information on page 24*

Business After Hours

As a BAH host, you business agrees to:

- Open your business to guests at no charge
- Provide the event venue from 5:00–7:00 PM
- Order and coordinate food and beverage
 - A non-alcoholic option is required
 - All caterers and beverage providers must hold the appropriate licenses
 - A list of potential caterers/providers is available upon request
- Actively promote the event through your own channels
- Engage your audience before and after the event to support attendance and follow-up
- Welcome attendees and facilitate connections during the event
- Organize giveaways, drawings, or prizes
- Manage and negotiate all co-sponsorships
 - A restaurant, caterer, or beverage vendor may co-sponsor the event

The Chamber agrees to:

- Create and manage the event listing and promotional
- Design official Chamber-branded event content
- Promote the event through Chamber communication channels
- Coordinate event logistics with the host
- Provide on-site Chamber staff support
- Recognize approved co-sponsors in event advertising

Important Note: Strong attendance and meaningful engagement at these events requires active promotion and audience engagement by the host business prior to, during, and after the event.

If you would like to host a Business After Hours, you must complete the application located on our website under Member Resources and submit it for approval. (www.cheyennechamber.org/member)

If your application is approved, payment is due within 30 days of approval. If payment is not received within that timeframe, the Chamber will not hold the event date.

Voluntary Support Fees

Chamber Members can engage employees in professional development through available programs, and all Chamber Investors are encouraged to select support levels that align with their business priorities and interests.

Advocacy

Support key initiatives including military retention, transportation, education, infrastructure, and community development.

Military Affairs

Fosters strong ties between the community and local military through education and troop support. MAC Supporters enjoy luncheon discounts and invitations to military events year-round.

Sentinel/GBSD Bound

F.E. Warren Air Force Base is the home to the 90th Missile Wing, one of three land-based nuclear deterrence bases in the nation. GBSD Supporters will have their logo displayed on GBSDbound.com.

	Advocacy	Military Affairs	GBSD Bound
Voluntary Support Fee	\$40+	\$200+	\$1,500+
Program Fee			

Red Carpet

Red Carpet Ambassadors showcase local businesses through weekly ribbon cuttings and receptions. They also meet monthly and volunteer at Chamber events throughout the year.

Leadership Cheyenne

Leadership Cheyenne offers professionals an interactive, thought-provoking program to explore Cheyenne's community dynamics and build a strong network of future leaders. Applications open each May.

	Red Carpet Ambassador	Leadership Cheyenne
Program Fee	\$75	\$650

