

AT A GLANCE

Exceptional
Economic Development

Innovative
Talent Development

Transformative
Community Development

Relentless
Action and Advocacy

Performance

Of our 1,000+ Business Partners...

- Majority of investors are 1-5 Employees (75%)
- 11.3 new members per month in 2022

Chamber revenue exceeds \$1.2 million annually, of which:

- 37% is membership
- 16% is sponsorship
- 24% is tier investments
- 23% is other

In 2022, our Chamber accomplished...

- \$2 Billion in economic development funds through chamber lobbying efforts
- 10,000+ user reach across social media each month
- 50+ Member Events & Training opportunities each month
- 236 Attendees on average per Luncheon

Mission

To make the Greater Cheyenne area a more prosperous and quality community

1,000+ Business Partners

accomplishing

3 Primary Initiatives

Be the Voice of Business

Advocate for vital initiatives that make us a vibrant business community.

Enable Economic Development

Develop a more prosperous community that benefits all the citizens of Cheyenne, Laramie County, and the region.

Advance Quality of Life

Continue development of a welcoming, healthy, educated, and sustainable community that is envied by competitors.

Exceptional Economic Development

For every \$1 invested, we have captured \$1,000+ return on investment.

Created a net 1000+ Jobs,

86% Business Partner Retention

Over \$1.5 Billion in military expansion.

The largest economic development project in Wyoming history (GBSD) is on the way.

Innovative Talent Development

200+ Small Business Relocation & Expansions

Prioritize alignment between education and workforce systems

Shift employers into the driver's seat to proactively lead partnerships with talent providers

Relentless Action and Advocacy

Spearhead the Wyoming Business Federation, which represents and advises 7000+ businesses throughout Wyoming.

Fly-in to Washington D.C. annually to meet face-to-face with our congressional delegation and prominent legislators.

Transformative Community Development

Secured \$225,000 for Crow Creek Restoration Designs & Implementation

Championed the Downtown Splash Pad and raised the full \$300k ahead of schedule

Captured funding amounting to \$266 million to alleviate I-25 traffic congestion in the Front Range.

Advancing solutions for Front Range Rail that would service the full I-25 corridor daily.

Invested \$150,000 in free public broadband available in downtown Cheyenne.