

# PROGRAM OF WORK

## **Our Mission Statement**

To make the Greater Cheyenne area a more prosperous and quality community

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## **Executive Board Members**

### **Stephen Fotiades**

*Chairman*

National Property Inspections & Big Horn Radon  
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### **Steven Leafgreen**

*Past Chairman*

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### **Paula Poythress**

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### **Tanya Keller**

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### **Alexis Garrett**

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### **Dr. Heather Smith D.C.**

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### **David Pope**

*Vice Chair of Finance & Administration*  
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# ECONOMIC DEVELOPMENT

## **GBSD**

- Support the United States Air Force in the process of replacing its current Intercontinental Ballistic Missile (ICBM) weapon system
- Facilitate Businesses who desire to work with GBSD
- Seek broad based opportunities for growth (For Example: Synergy with DOE, USAF, Power companies)

## **Healthcare**

- Research causes of healthcare inflation within Wyoming
- Provide information and advocate for solutions to inflationary causes

## **EUL**

- Support the EUL in providing housing for airmen, creating a cool new commercial development, and offering the opportunity for a business park.
- Continue work Enhanced Use Lease project
- Actively seek business for the EUL

## **Keystone Projects**

- Continue work on strategic projects that improve quality of life

# COMMUNITY DEVELOPMENT

## Regulatory Environment Improvement

- Help discover streamlined solutions through the use of technology
- Advocate for “one stop shop” approach
- Regulatory Forum for real people (Not gov and bureaucrats)

## Promote Relocation

- Work with Visit Cheyenne to promote night life opportunities
- Work with Visit Cheyenne to promote Outdoor Recreation opportunities
- Promote incentives for both relocation and retention

## Air Transportation

- Support Cheyenne Regional Airport in providing passenger air service through the recently opened \$18 million terminal.
- Continue work on air transportation projects
- Endeavor to connect Cheyenne to National and International air service found at DIA

## Front Range Rail

- Advocate for this important transportation project that will benefit our community and businesses.
- Support Amtrak in creating half a million skilled jobs, generating approx. \$30 billion in community investments, and reducing carbon emissions by nearly 50% compared to car travel.
- Endeavor to increase federal funding to support operating and capital costs for new and improved corridor routes

# TALENT DEVELOPMENT

## **Education Advancement**

- Work for a flexible education structure that becomes a pipeline for both degreed and non-degreed opportunities
- Support advanced Civics education in classrooms across the state
- Recognize Teacher and Student of the Year at our annual banquet
- Seek out examples of excellence in other communities that have succeeded in job creation
- Identify challenges to entrepreneurship and abate them as much as possible

## **Talent Pipeline Management**

- Actively work to advance training that can keep jobs here
- Establish teacher externships sponsored by business
- Revisit options for Talent Pipeline Management options within Wyoming
- Establish workforce council
- Carry out Future Entrepreneur Workshop (Shark Tank Scenario)

# ACTION AND ADVOCACY

## Wyoming Business & Industry Federation

- Proactively and aggressively advocate on behalf of Wyoming's business interests
- Drive grassroots engagement with a broad-based collaboration guiding public policy
- Represent more than 5,000 businesses statewide

## Political Endorsement

- Implement new endorsement plan for political candidates
- Update score card process to better reflect the Chamber's initiatives
- Require topics be discussed at TWO Action and Advocacy meetings before going to the board

## Bias Crimes

- Increase reporting and tracking of bias motivated crimes, or hate crimes, within Wyoming
- Address bias motivated crimes, or hate crimes, through legislation and local ordinance

## Innovate Tax Structures and Community Funding

- Seek ingenuitive tax structures for Wyoming
- Advocate for solutions that solve the local government funding crisis
- Secure community funding for projects and improvements