



Guiding Principles

Action & Advocacy Committee

Our Philosophy: The Greater Cheyenne Chamber of Commerce supports a core set of principles that will be used to evaluate public policies, and their effect on general business, at the local, state and national level of legislation and regulatory making policy bodies.

The following are guidelines for best discernment relative to policy making. They are based on what is best for business in Laramie County and correlated with economic principles.

The Greater Cheyenne Chamber of Commerce Principles below:

Taxation and Regulation:

- Create workforce development through public/private partnerships.
- Encourage a tax structure that encourages job growth
- Support the principle of a balanced budget at all levels of government
- Encourage reduction of regulatory burdens and increase government accountability
- Streamline permitting and licensing for business
- Repeal redundant regulation at the national, state, and local level
- Encourage cost-effective free market options for workers' compensation coverage
- Support efforts to discourage excessive lawsuits

Transportation and Infrastructure:

- Encourage private sector investment and expansion through comprehensive planning and funding for development

- Support broadband expansion to enhance our business mix
- Advocate for increased development and utilization of transportation options.
- Maintain and expand quality local infrastructure for optimal business recruitment and expansion
- Encourage lowest cost, dependable utilities to adhere to business and consumer needs
- Support funding that maintains quality roads and develops partnerships with neighboring states.
- Support viable water solutions for all citizens
- Advocate for the Forward Cheyenne initiatives

Business Creation, Recruitment, Retention, and Expansion:

- Adopt incentive programs for existing and new business
- Support the private business sector through a healthy competitive environment
- Reduce barriers of entry for businesses through a less restrictive government environment
- Support the downtown core initiatives
- Promote plans which encourage the re-development of under used properties
- Encourage workforce development through our education system with emphasis placed on excellence in both technical and traditional methods.

Quality of Life:

- Support affordable and available access to quality health care
- Support affordable housing projects
- Support “quality-of-life” standards to influence workforce recruitment and retention
- Community health

Military:

- Maintain funding initiatives on the 5-Year Defense Plan
- Maintain as well as update national security by supporting advancements such as ground-based strategic deterrence capabilities
- Head opportunities for the Enhanced Use Lease
- Support increased aerial capability
- Encourage funding from all levels of government for increased opportunities for military missions to maintain competitive standing nationwide

Note: Public policy positions will be identified with a majority vote of committee members in attendance.