



Methodology

The U.S. Chamber of Commerce Foundation commissioned BSM Media to survey 629 self-identified mothers across the United States in July 2023. The online survey explored topics related to civics, local community involvement and the respondents' aspirations for their children.

Survey Findings

90%

of moms believe civics should be taught in school.

90%

believe civics education will increase their children's level of responsibility and leadership skills.

79%

feel that teaching their children how democracy works will help them make smart decisions in the future.

Moms believe their children's participation in civics at a young age will have an impact on them as adults.

- 73% say learning about our government and other elements of civics is important for their child's future.
- 79% of moms feel it is important that their children grow up and exercise their right to vote. 76% percent believe their children will be more likely to vote as an adult if they learn about civics.
- 60% believe community activity will increase their participation in grassroots community initiatives.
- Only 53% indicate that their child's school teaches subjects related to government, democracy, or community involvement.