

## WE BUILD LEADERS



## **Good Leaders Build Good Communities**

Effective leaders understand the community's history, grasp its unique challenges and resources, and have the courage and skills to make an impact.



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## **HISTORY**

The Greater Cheyenne Chamber of Commerce formed Leadership Cheyenne in 1985 with the goal of developing leaders for the future. More than 35 years later, the purpose of Leadership Cheyenne remains the same with a focus on educating participants about the greater Cheyenne region and building a desire and commitment for lifelong civic trusteeship.

The program is administered by the Leadership Cheyenne Steering Committee which is comprised of members of previous classes.

# WORTH THE

Leadership Cheyenne brings professionals together for a challenging, interactive, and thought-provoking educational opportunity. The program explores the dynamics of what makes Cheyenne a unique community and builds a strong network of future community leaders.

• Learn about the diversity of the Cheyenne region as it relates to government services, education, business, economic development and social issues.

Build and enhance your leadership skills.

• Share your own experiences and learn from others.

#### LEAD BY YOUR ACTIONS

"If your actions inspire others to

dream more, learn more, do more, and become more, you are a leader."

- John Quincy Adams

## COMMITMENT

Being selected to participate in Leadership Cheyenne is an honor. With this honor comes the responsibility to be present and on time for each class and activity.

The attendance policy is outlined in the application and applicants are asked to sign a letter of commitment prior to being considered for the program.

Applicants are required to attend the applicant reception, and participants must attend the orientation and select Boo-Ball meetings.

## CURRICULUM

With the assistance of Steering Committee mentors, participants are involved with building and coordinating class sessions. The process connects class members with community leaders and offers a beneficial hands-on experience.

### **BOO BALL**

As a class project, members plan and coordinate the Chamber's annual "Boo-tification Ball" to raise funds for a community beautification project of their choice.

## WHO SHOULD APPLY?

Leadership Cheyenne offers a development opportunity to help prepare you for both professional advancement and leadership opportunities in the community.

You are a good candidate for participation in Leadership Cheyenne if:

• You are concerned about the community and want to learn more about the issues and challenges the region faces.

• You are willing to contribute your time, energy, talent, and skills to enhance your community.

• You have leadership potential and wish to develop or improve your leadership skills.

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