

# MUST-KNOW FOR BUSINESS

Businesses consider a Partnership with Chambers of Commerce a "Must-Have."  
-Sharpiro Study

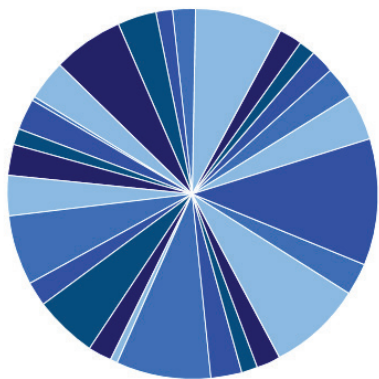
## ◆ Benefits outweigh the costs.

Business is a function of economics. Price of products and services play a valuable part in market activity, aligning the most willing suppliers with the most willing consumers. There are various external factors influencing market activities and your Chamber works to shape these influences to better your bottom line.

WE ARE BUSINESSES &  
TOGETHER, WE ARE THE CHAMBER.

When we all invest  
we share the pie!

*Share the costs and reap the benefits.*



By concentrating on external factors, the Greater Cheyenne Chamber of Commerce is able to recruit, relocate and retain businesses in Laramie County. Having focused efforts on such affairs ensures continual opportunity for the business community. The work of the Greater Cheyenne Chamber of Commerce adds up quickly to directly benefit Laramie County now and for years to come.

The Greater Cheyenne Chamber of Commerce works daily on sustaining a strong foundation for business by monitoring and focusing efforts on external factors which have a direct influence on local economic health.

**Government Intervention:** Business and industries are regulated by government at all levels. The Chamber specializes in working to sustain best practices for optimal business.

**Environmental Impact:** Products and services can have a direct impact on business. Considering environmental factors when pursuing economic development and growth is essential for optimal prosperity.

**Value Proposition:** From infrastructure, education and quality of life elements, the Chamber always plays a valuable role in pursuing community progress.

Businesses must stay unified and in touch on issues that can make — or break — our success in the next decade. The Chamber is proactive in handling external factors which allows for businesses to be able to then focus on evolution, innovation, and transformation, all of which are important to sustaining a healthy economic climate.