



RED CARPET RIBBON CUTTING



Boost Community Visibility



Forge Business Connections



Showcase Your Expertise

Event Information

Date _____ Time _____

Red Carpet Rep _____

Rep Email _____





RIBBON CUTTING FAQS

Who attends the Red Carpet Opening?

Business leaders from the Red Carpet Committee and community guests.

Should I advertise the event?

Yes, promote it! Utilize your business channels and our social media.

What are the long-term benefits?

Expand your customer base, gain community recognition, and access networking opportunities that will set you up for success.

What should I expect at the event?

We'll provide a Business Introduction and Ribbon Cutting as well as Social Media Coverage. Many businesses choose to provide light refreshments during the event.

After the event, what's next?

Now is the perfect time to get more involved with the Chamber! Log-in to your Member Account to connect with our Business Community and see how you can get involved today.

How do I join the Red Carpet Committee?

Call 307-638-3388 or email SarahV@cheyennechamber.org.





RIBBON CUTTING CHECKLIST

Initial Contact:

The Red Carpet Liaison will introduce the Ambassadors assigned to your ceremony 2 weeks prior to the event. You should also receive the Red Carpet logo as part of the promotional materials.

Schedule a Meeting:

The Red Carpet Ambassadors will arrange a meeting to record the events promotional video.

Pre-Event Check-in:

The Red Carpet Liaison will schedule a time with you during the week of the event to confirm that all preparations are complete and every detail is in place, ensuring a smooth and successful experience.

Arrive Early:

Encourage guests to arrive early on event day for maximum support!

Contact:

Sarah Vali
307-778-1400
sarahv@cheyennechamber.org

